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California State University Channel Islands (CSUCI) invites nominations and applications for the position of Vice President for University Advancement (VPUA). Founded in 2002, CSUCI is the newest campus in the 23-campus California State University System. The next VPUA will be expected to help lead the institution through its third decade, promoting its maturation into the next phase of its development in a number of areas, such as supporting student-centered co-curricular and curricular engagement and continuing to embed the values of diversity, equity, and inclusion throughout the Division’s work to support the University’s ongoing efforts to advance racial and social justice.

The Vice President for University Advancement oversees and guides the entire range of community and university relationships pertaining to Fundraising and Development activities, Career Development, Alumni Engagement, and University events. The successful candidate for the VPUA position will be an effective and emotionally intelligent team-builder and a visionary leader with the proven ability to implement leading-edge programs and systems within a growing public university.

BRIEF OVERVIEW OF THE UNIVERSITY

With an operating budget of roughly $140 million, CSUCI enrolls approximately 6,437 students, including 226 graduate and post-baccalaureate students (Fall 2021). The campus employs 150 FTEF tenured/tenure-track faculty, including department chairs and librarians, and an additional 21 lines budgeted for FY22-23 with plans for those lines to be filled during FY23-24, 283 lecturers, and 495 non-faculty staff members and administrators. In July 2015, the University earned re-accreditation for an additional nine years from the Western Association of Schools and Colleges (WASC); in Fall 2021, the campus initiated Strategic Enrollment Management Planning, Academic Master Planning, Integrated Communication Marketing Planning, and long-term budget development processes to ensure continued growth in the coming years. At full capacity, CSUCI is expected to eventually serve 15,000 full-time equivalent students.

CSUCI has expanded its academic programs since its founding, and today offers 26 undergraduate majors, seven graduate degrees, and a number of credential and certificate programs. The campus operates six centers and institutes, as well. Students have access to highly engaging curricular and co-curricular learning experiences, with outstanding faculty and staff, small class sizes, innovative applications of instructional technologies in their in-person, online, and hybrid classes, and other high-impact learning practices including service learning, undergraduate research, and study abroad opportunities in 20 countries. CSUCI has earned national distinctions because of its faculty, work environment, community service, student/faculty research, and efforts to advance diversity, equity, and inclusion. In 2021, CSUCI was ranked among the top 30 “Most Promising Places to Work in Student Affairs” for the seventh year in a row. The University has been recognized four times by The Chronicle of Higher Education as a “Great College to Work For.” U.S News & World Report recently ranked CSUCI 41st for Regional Universities West, overall – and at 20th for Top Public Schools in that category and 17th for Social Mobility. CSUCI achieved the designation of Hispanic Serving Institution in 2009. The economic and fiscal impacts of HSI grants benefit the economies of local communities in Ventura and Santa Barbara counties, in the region, and throughout the entire state, generating significant benefits in the form of increased employment, labor income, and economic output.

In 2019, CSUCI was the first CSU campus and one of only nine institutions in the nation to receive the inaugural Seal of Excelencia, a prestigious, voluntary, and comprehensive certification granted by the Washington, D.C.-based organization, Excelencia in Education. The Seal recognizes an institution’s very high level of commitment and effort to serve Latinx students successfully – to close equity gaps, accelerate the number of Latinx students who earn college degrees by 2030, and safeguard America’s future by promoting more high-quality educational opportunities for all of the nation’s students. The University is applying in 2022 to renew its Seal of Excelencia.
LOCATION

CSUCI is located 4.5 miles south of the city of Camarillo in Ventura County, roughly 50 miles north of Los Angeles. As a regional campus in the CSU system, CSUCI serves all of Ventura County and the southern part of Santa Barbara County — a region that enjoys a rich mix of ethnic diversity. The local economy relies on six key industry sectors, including agriculture, manufacturing, construction, health services, professional/scientific/technical services, and leisure/hospitality.

The campus exists on ancestral Chumash lands and was developed on the site of the former Camarillo State Hospital. It features a unique collection of 1930s Mission Revival and Spanish Colonial Revival buildings organized around a central mall, formal quads, courtyards, and open spaces. A virtual tour of the campus is available.

Affiliate locations include the Channel Islands Boating Center and the Santa Rosa Island Research Station, located within the Channel Islands National Park and Marine Protected Area.

Since its founding 19 years ago, CSUCI has seen remarkable physical growth, doubling in size to more than 1,200 acres and undergoing extensive building and renovation. The Site Authority — an entity unique to CSUCI within the entire CSU system — has contributed greatly to this expansion. The California State University Channel Islands Site Development Act of 1998 was accepted by the Governor and ultimately approved by the Senate, creating the California State University Channel Islands Site Authority to provide for the financing and support of the transition of the site for use as a campus of the California State University.

Camarillo enjoys an ideal combination of a warm Mediterranean climate and ocean breezes throughout the year. Residents enjoy access to an array of urban amenities, such as restaurants, wine tasting, premium outlet shopping, and farmers markets, as well as boundless outdoor recreation, including numerous state beaches and nearby Santa Monica Mountains National Recreation Area. Camarillo also lies about an hour from the vast cultural offerings of greater Los Angeles, including Santa Monica and Hollywood, and is located less than an hour from Santa Barbara. The area’s largest employers are in government, science and technology, agriculture, and two nearby military bases. To learn more about the area, click here.

ABOUT THE CALIFORNIA STATE UNIVERSITY SYSTEM

The California State University system is the nation’s largest, most diverse, and most consequential university in the nation, with one in twenty college degree holders in the United States having graduated from the CSU. The CSU system spans the state of California and has an annual budget of more than $7.5 billion. It is not only the largest four-year university system; it is also one of the most diverse and affordable university systems in the nation. With 23 campuses 485,550 students, and 55,909 faculty and staff, the CSU is a leader in high-quality, accessible, student-focused higher education, and trains the majority of California’s leaders and policymakers. Approximately 64% of Californians with master’s degrees in public administration studied at the CSU, and nearly half of California’s bachelor’s degrees are awarded by the CSU. In addition, 49% of Californians with bachelor’s degrees in city, urban, community, and regional planning studied at the CSU. The CSU System has 3.9 million living alumni who have had an immeasurable impact in fields such as education, health care, agriculture, government, arts and entertainment, medicine, and non-profit leadership.
CSUCI traces its roots to 1965, when Governor Pat Brown signed a bill to study the need for a four-year, public college in Ventura County. Over the next three decades, the plan drew closer to reality with the establishment of the UC/CSU Ventura Learning Center and California State University, Northridge (CSUN) Ventura Campus. In 1996, the CSU Chancellor appointed Planning President J. Handel Evans to lead the acquisition of the site for the 23rd campus of the CSU, to be located in Ventura County. Later that year, a community panel adopted the name “CSU Channel Islands,” after the chain of islands located off the nearby coast. In 1997, the CSU Board of Trustees accepted the site of the former Camarillo State Hospital as the new university’s location.

The following year, the California State University Channel Islands Site Development Act (SA) was accepted by the Governor and ultimately approved by the Senate, creating the California State University Channel Islands Site Authority to provide for the financing and support of the transition of the site for use as a campus of the California State University. The initial missions of the SA were to facilitate the transition from the former state hospital to the full build-out of the campus and create revenue sources to augment capital improvement funding; the latter mission remains central to its purpose. The SA was provided with special authorities that allow it to receive all property tax increment paid by users on SA properties (and sales tax from any CSUCI properties) up to a total of $250 million and to invest those tax revenues in campus-related purposes. A separate but related entity, the Financing Authority, was created to issue bonds for capital improvements. The SA and the Financing Authority are also authorized to issue revenue bonds, develop infrastructure and other campus facilities, borrow funds, and enter into public-private partnership agreements.

CSUCI opened its doors to its first transfer and post-baccalaureate credential students in Fall 2002, and then welcomed its inaugural freshman class in Fall 2003. The University swiftly earned accreditation from the Western Association of Schools and Colleges (WASC), which commended the campus for “learning-centered practices that place it far ahead of many much older and better-established universities within the CSU, state, and nation.” CSUCI maintains strong connections with other nearby academic institutions, including Moorpark College, Oxnard College, Ventura College, and Santa Barbara City College.

A petition was presented in 1998 to the University by local Chumash leaders that the dolphin be the University’s official mascot. Simultaneously, the founding student leadership of CSUN-CSUCI petitioned to have the dolphin as CSUCI’s mascot. The requests were warmly received by the students, faculty, and staff.
CREATION OF THE CSU’S 23RD CAMPUS: CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS (CONT.)

The University has over 20,000 alumni who are organized through the Alumni & Friends Association, an organization that facilitates career mentorship programs and offers activities for alumni and current students alike. CSU Channel Islands alumni who are still in California supported an additional 3,088 jobs, $191.5 million in labor income, $574.1 million in industry activity, and $38.4 million in state and local tax revenue. CSUCI cultivates a strong sense of connection and pride in its alumni and appreciates their ongoing participation in the University’s fundraising efforts.

CSUCI has been eligible for and extremely competitive in winning federal HSI funding and other supports, with almost $37 million in grant awards received since 2010. The most recent award, announced by the U.S. Department of Education on September 15, 2021, is for Project AYUDAS (Articulating Your Undergraduate Degree & Academic Success in STEM), an HSI STEM grant funded for $4,999,990 over five years, designed to strengthen the STEM student success pipeline and transform collegiate STEM pathways for retention and success.

During its first 19 years, CSUCI more than doubled in size and underwent more than $233 million in building and renovation projects. Among the many striking features on the campus are the world-class John Spoor Broome Library, the iconic Bell Tower, modern student residence halls, and a number of buildings – both renovated and newly constructed – which provide classrooms, laboratories, studios, and offices for faculty and staff. Capital project planning is currently underway for Gateway Hall, a new “front door” for the campus housing student services, selected academic programs, and classrooms; a solar array estimated to ultimately provide 68% of the campus’s annual energy needs; renovation of Manzanita Hall as the future home of the Martin V. Smith School of Business & Economics; the next phase of the University Glen Housing Development, which will add 598 residential units to the first phase of University Glen (which is the residential community immediately adjacent to the campus proper, managed by the SA and currently home to many CSUCI faculty and staff members, as well as employees of educational partners, the military, graduates of any CSU, and members of the general public); a mixed-use facility for student health services and other needs; and an Early Childhood Education Center, for which a feasibility study has been completed on a first-phase plan to serve 100 children.

The work of all employees at CSUCI is driven by the University’s mission: “Placing students at the center of the educational experience, California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.” With a 22:1 faculty-to-student ratio and average class size of 25, students benefit from the University’s student-centered approach, as they are challenged to tackle pressing problems in their community and the real world; conduct meaningful discussion, research, and exploration; and work closely with expert faculty on research initiatives.

CSUCI has distinguished itself academically. Faculty members have garnered prestigious awards and grants from the National Science Foundation, the Mathematical Association of America, the California Institute for Regenerative Medicine, and the U.S. Department of Education, among others. According to The Chronicle of Higher Education, CSUCI is the
second fastest-growing public university offering master’s degrees in the nation. Academic programs offered at CSUCI have been shaped in part by regional workforce needs, with the goal of preparing students for promising jobs of the future. The Division of Academic Affairs includes the following units: the School of Arts & Sciences, the School of Education, the Martin V. Smith School of Business and Economics, the Extended University program, and the John Spoor Broome Library.

Although most academic programming is based on CSUCI’s campus, the Extended University program also offers programming through instructional facilities operated in the city of Goleta, California. The mission of CSUCI’s Extended University is to develop programs that reflect regional partnerships and offer support in response to local educational needs.

CSUCI operates four mission-based centers: the Center for Community Engagement, the Center for Integrative Studies, the Center for International Affairs, and the Center for Multicultural Engagement. The University also manages resources such as the CSUCI Santa Rosa Island Research Station (SRIRS), which is located on one of the Channel Islands in the Pacific Ocean. The SRIRS can accommodate up to 25 people overnight and hundreds of day-use users, supporting an array of research, education, and outreach activities.

As mentioned above, CSUCI is accredited by the Western Association of Schools and Colleges’ Senior College and University Commission (WSCUC, formerly WASC). CSUCI was granted initial accreditation in 2007 and in July 2015, was successfully reaccredited for nine years. In Fall 2021 the campus launched its next accreditation cycle, having qualified for the Thematic Pathway for Review option. This accreditation cycle will conclude with a site visit in Spring 2024.

Community service and environmental responsibility are hallmarks of the campus; the University has been recognized on the President’s Higher Education Community Service Honor Roll four years in a row, and the “Guide to Green Colleges” by the Princeton Review named CSUCI as one of the nation’s most environmentally responsible “green” universities in 2014. The Association for the Advancement of Sustainability in Higher Education (AASHE), an organization that recognizes excellence in sustainable practices, has given CSUCI one of its highest ratings, having commended the campus for earning a gold rating in AASHE’s Sustainability Tracking, Assessment & Rating System (STARS). CSUCI was initially one of only three CSUs with a gold rating. In 2015, CSUCI became a signatory of the American College and Universities President’s Climate Commitment. The campus has also been recognized nine times as a Tree Campus by the Arbor Day Foundation, as well as a Bee Campus USA for two years. CSUCI is also preparing to take bold action to address climate change. The new solar array at the entrance to campus is one example of the initiatives underway to reduce CSUCI’s greenhouse gas emissions and work toward carbon neutrality.
CURRENT INITIATIVES

CHARTING OUR COURSE
Provost Mitch Avila, who joined CSUCI in January 2021, launched a revisioning of the University’s academic master plan in Fall 2021. This “Charting Our Course” effort was a six-month, campus-wide, strategic planning exercise to identify which degrees and academic programs should be prioritized for expansion or creation through the rest of this decade. The Provost engaged faculty, staff, students, and other stakeholders in imagining the future of CSUCI, challenging all participants to grapple with fundamental questions regarding the campus identity, mission, and aspirations. The work of several teams concluded in early Spring 2022 and is currently being synthesized for dissemination and next steps.

INCLUSIVE EXCELLENCE
At CSUCI, student and institutional success is understood as being directly correlated with the level of success achieved in advancing the values of diversity, equity, and inclusion (DEI) across every division. In 2017, the President’s Advisory Council on Inclusive Excellence (PACIE) was established, and in 2022, the campus’s Inclusive Excellence Action Plan was launched. Cabinet-led Inclusive Excellence Action Teams (IEAT) worked through Spring and Summer 2021 to identify DEI efforts to date and conduct gap analyses in six areas: professional and leadership development; attracting, hiring, and retaining a diverse workforce; university advancement and community and government relations; campus climate and communication; collecting, analyzing, accessing, and utilizing data; and student access and success. In Fall 2021 IEATs developed their plans and shared them with the campus community; in Spring 2022 Cabinet members advanced proposals through University’s strategic initiative proposal and budget development processes.

NUPTURING A CULTURE OF PHILANTHROPY AT CSUCI
CSUCI’s efforts to nurture a culture of philanthropy are maturing, providing donors with opportunities to support student and campus success in myriad ways. In FY20-21, the Division of University Advancement raised $20.3 million, not only reaching but exceeding the goal set for that year. Funds raised last fiscal year include a $15 million gift in early Summer 2021 as part of philanthropists Mackenzie Scott’s and Dan Jewett’s efforts to recognize and support universities across the U.S. that are effectively operationalizing the values of diversity, equity, and inclusion, using those values to guide divisional operations in concrete ways. The University is on track to meet its philanthropic giving goal for the current fiscal year, with a $3.5 million gift from the Martin V. and Martha K. Smith Foundation dedicated to additional renovations of Manzanita Hall, future home of the Martin V. Smith School of Business & Economics, and with a $1.5 million donation from Kennedy Wilson to support the building of an Early Childhood Education facility.
CURRENT INITIATIVES (CONT.)

FIRST-YEAR EXPERIENCES
University Advancement is a critical partner with the Division of Academic Affairs and Division of Student Affairs in launching several key First-Year Experience initiatives in Fall 2022 funded through philanthropic support. These will utilize philanthropic contributions to enhance first-time, first-year (FTFY) students’ university experiences, supporting their near-term and long-term successes by investing in several initiatives with promising impact data on retention and graduation.

- The Jeff T. Green Family Foundation Scholarship initiative will award up to 50 FTFY students who meet the Pell Grant eligibility criteria (FAFSA) or have an equivalent Pell Grant (CADAA) Estimated Family Contribution (EFC) with a $20,000 scholarship distributed over four years at CSUCI. These scholarships will be renewable upon successful participation in and completion of required high-impact practices for student success (e.g., participate in a learning community, mandatory academic advising, utilize career development services, and complete required composition and quantitative reasoning courses during the first year). Notably, eligibility for this scholarship requires a cumulative high school GPA between 2.0-2.9, with intentional outreach and support offered to those in this “murky middle” – a GPA territory familiar to many historically under-represented and underserved students in P12, college, and university systems, for whom economic realities, family responsibilities, and unmet learning needs can compete with the possibility of earning and maintaining high grades.

- A second First-Year Experience is also supported by a gift from Jeff T. Green – providing peer-embedded mentors in every section of all first-year composition and quantitative reasoning courses. CSUCI is concurrently examining data from the past several years on the impact of peer-embedded mentors on student success, specifically in terms of how different professors take advantage of having this additional resource in their classrooms. After identifying high-impact practices for utilizing peer-embedded mentors, the campus will work to grow that model, supporting the sharing of those practices with faculty across schools and disciplines.

- Third, CSUCI is instituting an Expanded Summer EOP Bridge Program in Summer 2022 supported through Mackenzie Scott’s investment in CSUCI. Up to 80 students will live on campus for six weeks and participate in CSUCI’s usual EOP Summer Bridge activities; they will also complete two GE courses during those six weeks, allowing them to begin their first Fall semester at CSUCI with six units already earned. All Expanded Summer EOP Bridge Program expenses will be paid for through Mackenzie Scott’s philanthropic support.

- Finally, and again through Mackenzie Scott’s investment in CSUCI, up to 200 first-time, first-year students who meet the Pell Grant eligibility criteria (FAFSA) or have an equivalent Pell Grant (CADAA) Estimated Family Contribution (EFC) will be awarded a $5,000 Housing Grant for two years, supporting these students’ ability to live in residential housing, participate in a learning community, and maximize their ability to engage in a full range of curricular and co-curricular university experiences.
THE STUDENT EXPERIENCE

In keeping with the mission of the CSU system, CSUCI simultaneously provides a student-centered, world-class education while offering access to many groups traditionally excluded from higher education. Most CSUCI students are from California (99%), reflecting the richness of its diversity. In the aggregate, the majority matriculate to CSUCI from Ventura (52.5%) and Los Angeles (23%) counties. While transfer students tend to be local to Ventura (58%), the largest percentage of freshmen (37%) are from Los Angeles. Annualized campus enrollment for 2021-22 is close to 6500 students (headcount). Student demographics as of Spring 2022 include the following: Female (65.6%), Male (34.3%), Non-binary (0.1%); First Generation (61%); Low Income (51.1%); Hispanic/Latino(a) (56.6%); White (23.9%); Asian American (6.2%); African American (1.9%); Native American/Alaskan (0.1%); Native Hawaiian/Pacific Islander (0.3%); two or more ethnicities (3.8%); with 3.5% of students not reporting ethnicity. Veterans and their dependents comprise 4% of CSUCI’s student body.

CSUCI is proud of its highly diverse and competitive student body. The average high school GPA of first-year students is 3.32, and the average transfer GPA is 3.03. Similarly, while CSUCI enrolls a significantly higher percentage of students in need of remediation than the CSU average, retention and graduation rates match or exceed those of the CSU. CSUCI has made tremendous progress improving student success and equity, and is on track to meet its ambitious goals for the CSU Graduation Initiative 2025.

Undergraduate tuition ranges from $3,401-3,860 per semester; graduate tuition is $8,236 per semester. Approximately 83% of students receive financial aid. The University offers more than $706,000 in scholarships each year to outstanding undergraduate, graduate, and credential students based on financial need, academic merit, or both. For example, outstanding high school seniors selected as President’s Scholars are awarded a four-year, full-tuition scholarship and the CSUCI Foundation provides general scholarships for qualified students.

THE UNIVERSITY ADVANCEMENT DIVISION

University Advancement strives to create awareness for community stakeholders, strengthen relationships with University constituents, and engage alumni through innovative and collaborative programs, which will generate support, boost revenue, and increase philanthropic investment for CSUCI. To that end, the University Advancement Division:

- Strives to secure the resources that support identified priorities related to student learning, faculty development, scholarly activities, and campus infrastructure.
- Works to develop a campus environment of philanthropy toward the University.
- Promotes community partnerships, including schools, community colleges, colleges/universities, government organizations, civic/cultural organizations, private/public firms, and foundations.
- Promotes a positive image of the University in all external contacts and activities.
- Expands, builds, and strengthens relationships with business, community, and political thought leaders in support of the campus and the California State University system.
- Formulates approaches, strategies, policies, and programs to promote a positive community understanding and identification with the University.
- Builds and maintains strong and collegial relationships with all other divisions and students at the University.
- Strives to maintain a lifelong connection of University friends and alumni to the campus.
- Advances the visibility of CSUCI within Ventura and Santa Barbara Counties and the surrounding region to expand its presence as “the premiere 21st century University”.

SEARCH PROFILE: Vice President for University Advancement
ROLE AND RESPONSIBILITIES OF THE VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT

The Vice President for University Advancement oversees and guides the entire range of community and university relationships pertaining to fundraising and development activities of the University. Acting under the direction of the President, the Vice President for University Advancement plans, organizes, directs, and coordinates CSUCI’s fundraising and alumni activities and develops and leads a comprehensive Advancement office that includes Development, University Events, Career Development & Alumni Engagement, Advancement Services & Operations, and other fundraising programs. As the chief fundraising officer, the Vice President for University Advancement will identify partners, supporters, and donors, develop resources, raise funds, and provide effective representation for CSUCI its programs, initiatives, alumni, faculty, students, and its overall mission. The position also oversees University Events and the unit’s support of internal and external campus events, including Commencement as the hallmark event for campus. Serving as a champion of an inclusive and equitable community, the VPUA supports the highest quality learning environment in support of student success and equitable educational opportunities. Toward these ends, the VPUA’s responsibilities and duties include the following:

- In concert with the President, and in collaboration with the President’s Cabinet, oversees the comprehensive fund-raising programs of the University, the CSUCI Foundation, a current staff of 42, and is responsible for fundraising success. Specific areas include: Development, Annual Giving, Planned Giving, Major Gifts, Corporate Giving, University Events, Advancement Services & Operations, and Career Development & Alumni Engagement.
- Serves as a strategic advisor to the President on philanthropic initiatives, priorities, and community engagement and will prioritize partnering across the University to achieve institutional fundraising goals.
- Carries a portfolio of major donor prospects, partnering closely with the President on cultivation and stewardship opportunities. The incumbent leads the Division of University Advancement in identifying, cultivating, soliciting, recognizing, and stewarding donors to build momentum and growth in philanthropic giving.
- Plays a leadership role as a member of CSUCI’s senior management team and is a member of the President’s Cabinet; maintains liaison with the Office of University Advancement in the CSU system; in consultation with the leadership of CSUCI, establishes clear development goals and objectives as well as implementation plans.
- Oversees the creation of annual operating plans, including program priorities, fund-raising goals, and strategies for the accomplishment of objectives, including developing strategic goals and metrics for success.
- Identifies, recruits, and develops a broad based organization of friends, supporters, and fundraising volunteers who are motivated to assist the University in achieving its mission and goals.
- Coordinates the appropriate involvement of administration, faculty, and staff in all aspects of the University’s Advancement activities.
- Provides leadership to the professional and support staff and organizes the team to achieve the efficient functioning of the office.
- Develops budgets and oversees their expenditures, and monitors, develops, and evaluates the staff management team.
- Collaborates with Communications and Marketing to ensure clear and consistent messages about the image and branding of CSUCI, its mission, contributions to the community, and resources needs.
- Plans capital and comprehensive campaigns and carries out their anticipated implementation.
- As Executive Director of the CSU CI Foundation, works in concert with the University President to build, operate, and fundraise with and from the CSUCI Foundation Board members.
QUALIFICATIONS

The next Vice President for University Advancement of CSUCI will exemplify collaborative leadership through the use of data, theoretical foundations, research, and best practices; exceptional interpersonal and communication dynamics; cognitive flexibility; and willingness and ability to effectively engage with students, faculty, and staff in various settings and contexts. Toward these ends, the ideal candidate would possess:

• Minimum of five years of successful experience relevant to this position.
• A proven record of substantial fund-raising success in major planned gifts, corporate gifts, and particularly in successful personal solicitations. Must have experience in planning an institution’s overall fund-raising program including capital campaign experience.
• Managerial experience in organizations involved in education, research, healthcare, the arts and humanities, or the community; knowledge of and the ability to communicate effectively and passionately about higher education with the ability to interact effectively with diverse communities.
• Ability to deal effectively with business, professional, and community leaders and experience working with leadership in volunteer boards, and with major donors from corporations, foundations, and alumni populations; and broad knowledge of the philanthropic community and the technological tools, resources, and best practices.
• Demonstrate the ability to work closely and effectively with faculty, and Academic Affairs in particular, at all levels of the organization.
• Ability to solicit major gifts personally; must possess dynamic leadership with demonstrated ability to work successfully as a strategic partner in campus- based and external community teams; must demonstrate the capacity to build and nurture relationships, communicate effectively, and work collaboratively with all levels of the University’s senior management, faculty, students, staff, members of the community, and constituents of collaborative institutions. Must possess the highest levels of professionalism, impeccable integrity, and dedication and exhibit a strong commitment to public higher education and a demonstrated commitment to diversity.
• Possess strong critical thinking skills and innovative and entrepreneurial approaches toward problem solving.
• Demonstrated strong abilities in written and verbal communication, interpersonal skills, critical thinking, and creative problem solving.
• Bachelor’s degree.
PERSONAL CHARACTERISTICS

Finally, the ideal VPUA is a person whose knowledge, interpersonal skills, leadership philosophy and abilities, and work experiences allow them to be:

- A trusted partner with the President and Cabinet members who helps ensure that student success and holistic development are at the forefront of all programs, initiatives, policies, and decision-making processes.
- An active contributor to Cabinet through the provision of well-informed and solutions-focused feedback, healthy communication dynamics, openness to feedback, cognitive flexibility, and the ability to lead University Advancement within the broader campus-wide context.
- Committed to continuous personal and professional development focusing on diversity, equity, inclusion, and accessibility and able to effectively facilitate this ongoing personal and professional development for all members of University Advancement.
- An exceptional communicator who helps inform and craft campus-wide communications in addition to engaging directly with all campus constituent groups.
- Diligent in utilizing data, theoretical foundations, and best practices in the Advancement literatures to inform new initiatives and promote continuous improvement in ongoing activities.
- That rare person who is both big-picture oriented – with a bold vision for the Division of University Advancement, for the University, and for the students and communities the University serves – and detail oriented, attentive, and able to manage the logistics needed to realize the vision (e.g., details associated with data and assessment, policy and procedures, compliance with CSU Chancellor’s Office Executive Orders, etc.).
- A systems thinker who is effectively process oriented with strong organizing skills, especially as these traits relate to the implementation of CSU Chancellor’s Office requirements and to leading the implementation of processes that maximize efficiency and minimize adverse impact on the student experience.
- A leader with demonstrable evidence of successfully leading division and campus-wide initiatives.
- Effective as a member of the campus crisis management team, working closely with constituent groups across divisions to help lead the implementation of the campus response and actively addressing longer-term impacts of any crisis.
- Able to effectively navigate the most complex and challenging organizational dynamics on many levels (i.e., individual, programmatic, divisional, and campus-wide).
HOW TO APPLY

The University is being assisted by Academic Search. Applications should consist of a substantive letter of interest, a curriculum vitae, and a list of five professional references with full contact information. No references will be contacted without the explicit permission of the candidate. Applications, nominations, and expressions of interest can be submitted electronically, and in confidence, to:

CSUCIVPUA@academicsearch.org

The position is open until filled, but only applications received by Monday, September 12, 2022, can be assured full consideration. Confidential discussions about this opportunity may be arranged by contacting consultants Ann Hasselmo and Chris Butler.

California State University Channel Islands is an Affirmative Action/Equal Opportunity Employer.

We consider qualified applicants for employment without regard to race, religion, color, national origin, ancestry, age, sex, gender, gender identity, gender expression, sexual orientation, genetic information, medical condition, disability, marital status or protected veteran status.
ABOUT ACADEMIC SEARCH

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