SEARCH PROSPECTUS:

Executive Director of The Jane Nelson Institute for Women’s Leadership

TEXAS WOMAN’S UNIVERSITY™
THE SEARCH

Texas Woman’s University (TWU)—the nation’s largest public university primarily for women—invites applications and nominations for the position of Executive Director of The Jane Nelson Institute for Women’s Leadership. TWU’s distinctive mission and history positions the Institute for state and regional prominence as a resource for women’s leadership initiatives and activity. The university seeks a visionary and inspiring executive with intellectual and personal qualities and professional experience needed to lead an innovative, entrepreneurial, efficient and growing program. The Institute’s Executive Director will report to the position of Chancellor and President held by Carine M. Feyten, Ph.D.
THE POSITION

The Executive Director (ED) of The Jane Nelson Institute for Women’s Leadership will be responsible for providing the creative, transformative and fiscal support and inspiration for the work of the three major centers of the Institute: The Center for Public Policy and Politics, The Center for Women Entrepreneurs, and the Center for Student Leadership. The ED will work closely with the center directors and staff to establish and execute strategic directions and priorities for their work and develop state and national recognition and prominence for the Institute. Currently the Institute’s start-up activities are supported by significant funding from the State of Texas and through private gifts. The ED will be charged with developing continuing support from multiple funding sources for the ongoing and future growth of the Institute. The ED reports to the Chancellor and President and works collaboratively with a university Advisory Council comprised of women leaders from throughout Texas.

The leadership priorities and opportunities for the Executive Director can be summarized as follows:

• Demonstrated executive level ability to envision, develop and lead highly successful women-focused initiatives and programs
• Ability to shape a strategic vision, engage key stakeholders with passion, and execute plans effectively
• Deep experience successfully engaging volunteers of significant influence and affluence to support visibility, outreach, programmatic and philanthropy goals
• Strong interpersonal and written communication skills with a broad range of audiences in the higher education, political, and business spheres
• Highly effective fund development and fund management skills with a deep track record of success
• Executive management skills that encourage excellence, a culture of continuous improvement, collaboration, and creativity among Institute staff
• Demonstrated capacity to develop and execute plans that will strengthen student and faculty participation in Institute programs and activities
• Evidence of creating high-impact visibility opportunities through collaborations, partnerships and networks. Commitment to working with outstanding faculty and graduate students to leverage internal expertise in promoting the scholarship goals of the Institute and positioning TWU as a content expert
• Adept at integrating and using the appropriate technology to support the Institute’s goals
• Demonstrated self-confidence and professionalism
• Perform other duties as assigned by the Chancellor and required for the visibility and growth of the Institute’s national reputation

Preferred Educational Qualifications
Preferred candidates for the Executive Director of The Jane Nelson Institute for Women’s Leadership at Texas Woman’s University should have graduate or terminal degrees in their academic field of study and at least five years of equivalent senior program management and executive leadership experience.
PROCEDURE FOR NOMINATIONS AND APPLICATIONS

Chancellor Feyten and the search committee invite inquiries, applications, and nominations for the position of Executive Director of The Jane Nelson Institute for Women’s Leadership. The position is expected to begin early in 2020.

Applications received by December 9, 2019 will be given full consideration. However, the position will remain open until filled. Send a thoughtful letter of application addressing the qualifications and desired attributes; curriculum vitae; and the names, addresses, phone numbers, and email addresses of five references. Calls to references will occur later in the search process and only with prior notification of candidates.

All submissions will be treated in confidence and should be sent electronically (MS Word or PDF) to TWUInstitute@academicsearch.org. The committee is being assisted by Ms. Jacqueline Woods, Senior Consultant at Academic Search, who can be reached at Jacqueline.woods@academicsearch.org.

Texas Woman's University strives to provide an educational environment that affirms the rights and dignity of each individual, fosters diversity, and encourages a respect for the differences among persons. Discrimination or harassment of any kind is considered inappropriate.

Texas Woman’s University is committed to equal opportunity in employment and education and does not discriminate on the basis of race, color, religion, gender, sex, sexual orientation, ethnic origin, age, veteran’s status, or against qualified disabled persons.

All positions at Texas Woman’s University are deemed security sensitive requiring background checks.
UNIVERSITY INFORMATION

Established in 1901, Texas Woman’s is a doctoral/research-intensive public university that emphasizes the liberal arts and sciences as well as specialized and professional studies in business, nursing, health sciences, and education. Texas Woman’s University includes a main campus in Denton just 40 miles north of Dallas on the northern point of the DFW metroplex, and health science institutes Dallas and Houston.

Denton is consistently named one of the nation’s best college towns, and the metroplex, the nation’s fourth largest urban center, has world-class museums, performing art centers, outdoor recreation, dining for every taste, and an array of professional and collegiate sports venues. It is also one of the fastest growing economies in the nation. Additional information about the university is available at http://www.twu.edu.

Texas Woman’s is the only university in the Lone Star State to offer doctoral degrees in occupational therapy, physical therapy, dance, and multicultural women’s and gender studies. About 13% of the university’s 15,839 (Fall 2019) students are men, who have been admitted to the university’s graduate programs since 1972 and undergraduate programs since 1994.

TWU prides itself on providing students with a well-rounded educational experience focused on service, leadership, and health and wellbeing. Respect for diversity in all dimensions (U.S. News & World Report ranks the university among those in seventh place for the diversity of its student body) and a safe campus environment (Texas Woman’s is among the safest campuses in the nation) are a couple of the hallmarks of a TWU educational experience.

The university offers more than 100 programs of study with a total of 119 undergraduate and graduate degrees (bachelor’s 46; master’s 52; and doctoral 21) in traditional, online, and hybrid formats. Nearly 60% of Texas Woman’s University students take at least one online course, and one-fourth of its graduate students take only online courses. TWU faculty and staff are passionate defenders of a “learn by doing” experiential learning environment where they provide students with opportunities to engage in campus, workplace, and community activities that can help shape their sense of purpose, their appreciation for the importance of building quality personal and professional relationships, and their ability to address life’s challenges. This holistic, mentoring approach to developing students as engaged, productive citizens in the complex world of the 21st century encompasses understanding of the balance of health and wellbeing.

POINTS OF PRIDE

The Dallas Business Journal ranked TWU No. 1 in the DFW area for graduates’ earnings vs. cost of their education. In addition, The Economist ranks Texas Woman’s University No. 45 in the nation and No. 2 in Texas, out of 1,275 universities, for maximizing students’ earning potential.

In its more than 118 years, the university has achieved national acclaim in a number of academic programs, from nursing and nutrition to physical therapy, occupational therapy, and library and information studies.

After creating the state’s first home economics labs in the early 1900s, university nutrition faculty led bone density research with NASA during the first space missions and, more recently, is the first university in Texas to offer a Culinology® degree program, which provides students an opportunity to combine both culinary arts and food science. This certification program provides the food industry with product development employees.

TWU faculty also developed the treatment model now taught globally in occupational therapy. Texas Woman’s is the only university in the state with...
Adapted Physical Education master’s and doctoral degree specializations. In addition, the university is home of Texas’ first TeachLivE™ lab, where teacher candidates practice their skills on student avatars.

In 2015, the university established two new institutes that have gained important traction. First, the Institute for Women’s Leadership is focused on helping Texas achieve its goal of being No. 1 in the United States for women entrepreneurs as well as centers focused on leadership in politics and public policy and on student leadership. This institute will leverage TWU’s collections of women’s history—including its designation as the home of the Texas Women’s Hall of Fame, the national repository and research center for the Women’s Air Service Pilots (WASP) archives, and the Texas First Ladies Historic Costume Collection—and will serve as the repository and archive for Texas women who have served in elected office. It will support scholarship and research, will enable more effective leadership by Texas women serving in public office, and will encourage and help to develop the next generation of Texas women leaders. Second, the Woodcock Institute for the Advancement of Neurocognitive Research and Applied Practice is pursuing interdisciplinary research into the cognitive profiles of individuals with diagnosed exceptionalities (learning disabilities, neuropsychological conditions, behavioral and psychiatric disorders, and giftedness).

Texas Woman’s Dallas campus also is home to The Stroke Center, which offers innovative brain-based treatments for aphasia following stroke.

TWU established Texas’ first department of music in 1915, and a century later, TWU’s music students perform at locations across the U.S., including the Kennedy Center and Carnegie Hall.

Eight women who taught visual arts at the university from the Roaring ’20s through the ’70s are considered the “Pioneers of Modernism Art” in Texas. Today, TWU visual arts faculty and students continue to receive national recognition for their work.

TWU faculty research, often conducted with students, affects the lives of Texans and others. Whether it’s developing programs to reduce violence against women around the world, working with veterans and their families, expanding access for children with autism, or identifying more effective ways to treat cancer, faculty are working to improve lives and make a difference.
On the three campuses of TWU, undergraduate enrollment represents 67% of all enrollment, master’s enrollment is 27%, and doctoral enrollment is 6% of total enrollment.
THE THREE CAMPUSES

The Denton Campus
The Denton campus is the main campus and offers opportunities for students to serve in student government, to volunteer for a good cause, to become active in athletics, or to participate in the Greek system. Since the Dallas center is in the heart of the Southwestern Medical District surrounded by four hospitals, students connect easily with practitioners in their field as they become health care professionals. Likewise, on the Houston center, students and faculty can easily build professional connections and pursue collaborative opportunities. This accessibility to networking opportunities helps students pursue career opportunities and develop leadership skills as health care professionals.

TWU T. Boone Pickens Institute of Health Sciences–Dallas Center
The T. Boone Pickens Institute of Health Sciences–Dallas Center opened in February 2011, combining the university’s Parkland and Presbyterian sites into an eight-story, a 190,000-square-foot building in the heart of the Southwestern Medical District. The Dallas Center houses the Houston J. and Florence A. Doswell College of Nursing, the TWU Stroke Center-Dallas, and the university’s physical therapy, occupational therapy, and health systems management programs. Total enrollment in Dallas is more than 1,200 students.

TWU Institute of Health Sciences–Houston Center
The TWU Institute of Health Sciences–Houston Center is situated in the heart of the largest medical center in the world, the Texas Medical Center, and offers advanced degrees in several health science programs. Texas Woman’s University has had a presence in Houston since 1960. The programs offered in Houston include business administration, health care administration, nursing, nutrition, and food sciences, occupational therapy, and physical therapy. There are more than 1,100 students in six academic programs on this campus; 66% of them are graduate students along with juniors and seniors in nursing.

All three campuses offer fitness and recreational facilities, as well as over 125 chartered and university sanctioned student organizations. Fitness options include exercise classes, intramural sports (basketball, volleyball, soccer, flag football), open recreation, outdoor adventure programs, personal training, and spirit teams. Facilities include a fitness and recreation center, a 30-foot climbing wall, indoor and outdoor basketball courts, and an indoor swimming pool.

TWU STRATEGIC PLAN

In 2015, Chancellor Feyten commissioned a university-wide team to craft a new strategic plan for Texas Woman’s University that would be student-centered and highly inclusive. The leadership teams included more than 80 members of the campus community. Input from more than 100 listening, sharing, and feedback sessions with students, faculty, staff, alumni, and community stakeholders as well as consideration of the Texas 60x30 plan helped guide the development of this strategic plan. Texas Woman’s University’s commitment to continuous improvement will lead the university to adapt the plan as new insights develop. TWU’s strategic plan, which is now being implemented, can be found at twu.edu/strategic plan.
The Board of Regents
The Texas Woman’s University Board of Regents is composed of nine persons, at least four of whom shall be women, appointed by the governor with the advice and consent of the senate. The governor also appoints a tenth non-voting student regent. The regents hold office for staggered terms of six years, with the terms of three members expiring February 1 of odd-numbered years. The student regent serves a term of one year. The board meets quarterly and biennially elects a chair/presiding officer and a vice chair/assistant presiding officer.

The Chancellor and President
Under Carine M. Feyten, Ph.D., Texas Woman’s has seen many transformations from the visible infrastructure to the more intangible vision. She has led the university community into—and almost through—one of the largest building booms in 40 years, honed the brand and visual identity, landed several of the largest gifts in university history, and helped found a new Institute for Women’s Leadership. She led the development of a five-year strategic plan, Learn to Thrive, which emphasizes a whole person education and capitalized on the university’s distinctive position for developing more women in leadership. She frequently touts the value of the university’s diversity for making breakthroughs in previously intractable problems and for leading innovation, and as an example, brags on the Texas Woman’s kinesiology team that recently won three of four awards in a NASA sponsored competition against universities with engineering programs. In a five-year snapshot, Texas Woman’s statewide economic impact has increased to over $1.8 billion annually (twu.edu/about-twu/statewide-economic-impact/), enrollment is at an all-time high, the size of the university endowment has more than doubled, and the alumni engagement has almost tripled. Prior to joining Texas Woman’s in 2014, she was a dean at Miami University in Ohio for 8 years and in various leadership roles at University of South Florida for 23 years. A native of Belgium, Chancellor Feyten holds a Ph.D. in Interdisciplinary Education, Second Language Acquisition from the University of South Florida, and an M.A. in English, Dutch, Education and a B.A. in Germanic Philology, both from the Université Catholique de Louvain in Belgium.
Financial and Administrative Information

In a 2012 document, Southwest Business Research reported the Economic Impact of Texas Woman's University on the State of Texas. The report estimated that the State of Texas Expenditures of $529,588,431 represented the three-campus’s expenditure influence of TWU on the State of Texas for direct spending by the institution, its employees, students, and visitors, as well as indirect spending by recipients of original expenditures. The direct and indirect jobs impact numbered 7,391, the direct and indirect household personal income impact totaled $216,359,983, and $8,039,937 represented the amount of personal income generally allocated to purchasing durable goods due to TWU-related expenditures.

According to the Financial Statements of TWU for fiscal year 2016, the Net Position of the University increased by $26 million with net operating and non-operating revenues of $390,609,757. The increase was due to an approved increase in tuition and fees, an increased student union fee, as well as changes in long-term investment managers. The most significant increase in expenses arose from an increase in salaries, wages and an increased pension expense. As of August 31, 2016, the value of TWU’s investments was $280,248,338. Also, as of August 31, 2016, the university owed $82,405,000 on revenue bonds payable.

Texas Woman’s University has sufficient debt capacity to finance planned facilities and other capital improvements. In addition, the State appropriated amounts are sufficient for the reimbursement of debt service on all outstanding and planned Tuition Revenue Bond debt for the FY 2016-2017 biennium. Standard & Poors (S&P) bond rating raised the long-term and underlying rating to A+ from A in 2016. The outlook is stable. Moody’s bond rating remained Aa3 stable.

Facilities

Texas Woman’s has a presence in Denton, Dallas, and Houston on 264 acres with 71 buildings and approximately 2.8 million gross square feet. The campus has ongoing capital projects of over $150 million in various stages of design and construction and will be opening a 875+ bed P3 residential housing development in Fall 2019. Texas Woman’s University capital asset additions from acquisitions, donations, and construction during the 2016 fiscal year totaled $9.8 million. Texas Woman’s issued $21 million in Revenue Financing System bonds in 2016 for the primary purpose of constructing a parking garage on the Denton campus.
ABOUT ACADEMIC SEARCH

Academic Search, Inc. is assisting Texas Woman's University in this work. For more than four decades, Academic Search has offered executive search services exclusively to institutions of higher education. Academic Search was founded on the principle of strengthening higher education leadership through professional search services. We are the only search firm in the nation with a formal relationship to a premier leadership development program. As the subsidiary of the American Academic Leadership Institute (AALI), Academic Search provides substantial financial support to a number of leadership identification, development, and support programs across all sectors of public and private higher education. For more information, visit http://www.academicsearch.org/.

Committed to identifying and developing leadership by providing the highest level of search to our clients and assisting in enriching the pipeline of potential leaders in higher education.