SEARCH PROSPECTUS:

Vice President for Institutional Advancement
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Dr. Helen J. Streubert, President of the College of Saint Elizabeth, announces the search for the Vice President for Institutional Advancement (VPIA) and invites nominations and applications for this exceptional opportunity. The finalist will be an inspiring and successful fundraising professional who is committed to the College’s mission to be a community of learning in the Catholic liberal arts tradition for students of all diverse ages, backgrounds and cultures. The VPIA will articulate the importance of supporting that mission to the College’s constituencies. The Vice President for Institutional Advancement reports to President Streubert, serves on the President’s Cabinet, and oversees the areas of Development, Alumni Engagement, and Communications and Marketing.

The successful candidate for Vice President for Institutional Advancement at CSE will have administrative and advancement experience and will have advised presidents and top administrators on major fundraising initiatives. He or she will understand the role of a college providing high-quality education and professional preparation to a diverse student population and will have a proven record of relationship-building that has resulted in meaningful funding partnerships. The person selected for this position will have the abilities and the desire to build internal relationships that will support the College’s outreach efforts, in addition to being able to represent the College compellingly to alumni, potential students, friends, as well as civic, business, and philanthropic leaders.
Located in Morristown, NJ, about an hour train ride away from New York City, the College of Saint Elizabeth is a community of learning in the Catholic liberal arts tradition for students of diverse ages, backgrounds and cultures focused on engaged learning for leadership in service to others.

Preparing responsible leaders for meaningful lives in a changing world has been CSE's hallmark since the college was founded 120 years ago. We accomplish this by bringing motivated students together with outstanding teachers in small classes and a highly communal student-centered culture emphasizing individualized attention.

In 2019, for the second year in a row, CSE was named among Money magazine’s “Best Colleges” list. U.S. News & World Report lists CSE among "Best Ethnic Diversity" colleges and ranks the College's M.A. in Justice Administration and Public Service tied for No. 14 in the nation for online criminal justice graduate program. Recently, Washington Monthly named CSE among the top schools on both "Best Master's Universities" (#108 out of 606 nationwide) and "Best Bang for the Buck – North" (#44 out of 386 in Northeast region) in 2019. Also in 2019, CSE is the only college in New Jersey to be featured on TheBestSchools.org's "50 Best Online Master of Nutrition Degree Programs!"

Established by the Sisters of Charity of Saint Elizabeth, CSE opened its doors on September 11, 1899, with six students making it New Jersey’s first four-year Catholic college for women. The co-educational continuing studies program began in 1978, followed by the addition of co-educational graduate programs and finally becoming fully co-educational in 2016.

In addition to our traditional four-year undergraduate program, CSE offers a variety of flexible evening and online continuing studies, graduate and professional certificate programs. Degree programs include our new four-year pre-licensure BSN, Biology, Business, Criminal Justice and RN-to-BSN. Graduate programs include M.S. in Nutrition and Dietetic Internship. MSN in Nursing Education, M.A. in Counseling Psych, Psy.D. in Counseling Psychology and Ed.D. in Educational Leadership. In Fall 2019, we are welcoming our first cohort in the new M.S. in Physician Assistant program.

CSE also is committed to providing a superior educational experience that is affordable. We invest heavily in our students through a generous program of financial aid and strive to maintain competitive tuition levels with one-third of CSE's annual budget dedicated to student aid programs. Seventy-one percent of our first-time freshmen are eligible for federal Pell funding and 97 percent of undergraduate students receive some form of assistance through CSE institutional scholarships, state and federal funding, or private scholarships.
Helen J. Streubert, Ed.D., College of Saint Elizabeth President

Dr. Helen J. Streubert is the seventh president of the College of Saint Elizabeth (CSE), having assumed the role on July 1, 2013. Her leadership is focused on strengthening the mission of the College through advancing the academic excellence established by the Sisters of Charity of Saint Elizabeth and collaborating with the college community to continue to develop leaders committed to service.

Prior to joining the College of Saint Elizabeth, she held academic leadership positions in Texas and Pennsylvania. During her tenure in higher education, she has served as a professor, department chair, division chair, special assistant to the president, service-learning center director, and associate vice president of academic affairs.

A well-respected author and engaging speaker, Dr. Streubert is recognized both nationally and internationally for her textbook, *Qualitative Research in Nursing: Advancing the Humanistic Imperative*, which has been published in four languages. In addition to writing two textbooks, she has authored numerous chapters and articles on nursing education and qualitative research.

Dr. Streubert was instrumental in establishing the national model Ready Campus—an adaptable planning guide that prepares colleges and universities to serve as resources to their communities in times of crisis.

Dr. Streubert serves on the boards of the Association of Independent Colleges and Universities of New Jersey, New Jersey Independent College Fund, National Association of Independent Colleges and Universities, and Academic Search. She also is a member of the New Jersey President’s Council and Colonial States Athletic Conference, and has chaired accreditation teams for New England Association of Schools and Colleges, and Middle States Commission on Higher Education.

As a well-respected teacher, administrator and scholar, she has received numerous awards including induction into the inaugural class of Fellows in Nursing Education (National League for Nursing), an elite group of 41 nurse educators recognized for their significant contributions in nursing education, and induction into the Teachers College Nursing Education Alumni Hall of Fame.

Dr. Streubert holds a doctoral degree from Teacher’s College, Columbia University, New York, NY; a master of science in nursing from Villanova University, Villanova, PA; and a bachelor of science from Cedar Crest College, Allentown, PA.
CSE competes in NCAA Division III athletics and beginning in fall 2019, the College will compete in the Colonial States Athletic Conference (CSAC). Upon becoming co-educational in 2016, CSE added men’s sports. In February 2019, the men’s basketball team competed postseason competition for the first time since beginning three years ago, and the new baseball program begins in spring 2020.

Sports (Women): Basketball, Cross Country, Soccer, Softball, Tennis, and Volleyball

Sports (Men): Baseball (2020), Basketball, Cross Country, Soccer, Tennis, and Volleyball

CSE’s beautiful 150-acre campus offers a peaceful setting that is in easy reach of all the excitement and opportunities of a large metropolitan area, including museums, theaters, concerts, sporting events and internships. New Jersey Transit’s Convent Station is located at the gates to CSE offering easy access to New York City, one of the most vibrant cities in the world. Take a quick look at CSE from the sky.

LOCATION

ATHLETICS

CLUBS AND ORGANIZATIONS

• Biology Club
• Black Student Union (BSU)
• Campus Ministry Club
• Cheer and Spirit
• Class of 2020
• Class of 2021
• Class of 2022
• Class of 2023
• College Activities Board (CAB)
• Commuter Council
• Dance Company
• Elizabethan Education Association
• International/Intercultural Club (IIC)
• Mock Trial Club
• Nutrition and Wellness Club
• Psychology Club (Psi Chi)
• Pride United
• Residence Hall Council
• Student Government association SGA
• Students Take Action Committee (STAC)
ABOUT CAMPUS MINISTRY

Campus Ministry at CSE has its roots in the Gospel of Jesus Christ. Founded in the Roman Catholic tradition, we are committed to a ministry of inclusivity, which honors, celebrates, and fosters the spirituality of every member of the campus community. Because of our strong Catholic and Vincentian identity, we are dedicated to building the community through worship, service, prayer, spiritual development, interfaith dialogue and outreach. Our commitment is that everyone can find a home in campus ministry.

COMMUNITY ENGAGEMENT

Service is a vital aspect of CSE’s culture. Through a grant from the Campus Kitchens Project, CSE is one of 63 Campus Kitchens in the country, helping develop innovative local solutions to food insecurity. Students are collecting unused food from the dining hall—augmented by donations from Panera Bread and other local businesses and restaurants—repurposing the food and creating frozen meals for local organizations addressing food insecurity. More than 90 alumni and friends volunteer in our mentoring program, which pairs a seasoned professional with an undergraduate. Managed through CSE’s Experiential Learning Center, mentors and mentees meet or communicate monthly for at least two semesters.

FINANCIAL STABILITY

In June 2018, for the fourth consecutive year, CSE closed its books with a balanced budget and a small surplus. Our Dun and Bradstreet Viability Rating improved again recently (to a 1-1-A-A)—reassurance that student tuition dollars and philanthropic gifts are invested wisely.
The mission of the College of Saint Elizabeth, sponsored by the Sisters of Charity of Saint Elizabeth, is to be a community of learning in the Catholic liberal arts tradition for students of diverse ages, backgrounds and cultures.

Through the vision and values of Elizabeth Ann Seton, Vincent de Paul and Louise de Marillac and rooted in Gospel values and in Catholic Social Teaching, the College of Saint Elizabeth affirms its solidarity with the poor and its commitment in service to the community.

Vision Statement
The College of Saint Elizabeth will be nationally recognized for educating individuals who seek an education focused on engaged learning and leadership in service to others.

The College of Saint Elizabeth is an engaged institution of higher education, driven by mission and informed by our Catholic and Sisters of Charity traditions, and seeks to live the following core values to achieve our mission, vision and strategic goals:

**Integrity**
As a community we are called to unite in honesty, trust and mutual respect and be transparent in our choices.

**Social Responsibility**
As a community we are required to support the just and ethical well-being of individuals and communities to promote justice, diversity, and sustainability.

**Leadership**
As a community we are inspired and empowered to move beyond our own boundaries to be accountable, to innovate and to transform for the common good.

**Excellence in Teaching and Learning**
As a community we are committed to creating a stimulating learning environment that promotes critical inquiry and the holistic development of the individual.
The Vice President for Institutional Advancement is the chief advisor to President Streubert related to CSE’s image, visibility and fundraising. The VPIA provides strategic vision, leadership and policy guidance for all areas of advancement (development, alumni relations, communications and marketing, and external relations) in a manner consonant with the mission of the College. The VPIA will secure strong financial support for annual operations, programs, and capital and endowment growth. He/she assists in setting the strategic direction for the campus and ensures all unit goals are aligned with the mission, vision, and strategic plan. The Vice President also assumes tasks related to the general operation of the College when assigned.

THE OPPORTUNITY

The Vice President for Institutional Advancement serves as a member of the College’s administration and Presidential Cabinet and as its chief development officer. The division currently includes the following functional units: Development, Grants, Alumni Engagement, and Communications and Marketing. These units are responsible for fundraising for institutional priorities, including general operating support for scholarships, priorities of the strategic plan, and communications and external relations for the College.
During the past five years, a fundraising campaign of $15.2 million which now stands at $14 million has been undertaken to fund the College’s strategic plan. The goal has been to raise funds from individual and organizational resources to underwrite facilities, programmatic and endowment initiatives; to implement a new branding initiative in response to becoming a fully co-educational institution; and to position the institution as a college of choice for increasing numbers of students.

As a result of these new resources, several facilities have been improved to allow expansion of academic and student programming.

In fall 2018, CSE opened the Anastasia Health Sciences Center, the Rainis Auditorium and the Luing Gymnasium—all thanks to generous alumni donations.

A $5.1 million bequest from an alumna provided funding to renovate Henderson Hall creating the Anastasia Health Science Center, which will be used by both the Physician Assistant Program (PA) and Nursing Programs (BSN; RN to BSN, and MSN). This fall, CSE admitted the first cohort in the four-year, pre-licensure BSN program and the first cohort for the PA program will be admitted on October 15.

The new Clinical Assessment Lab includes a 12-bed patient simulation room. Six fully equipped examination rooms are located in the Patient Evaluation Clinic. The facility also includes high-fidelity computerized mannequins simulating real-life health care scenarios and two newly acquired Anatomage Tables, life-size interactive dissection tables that allow students to visualize anatomy down to the cellular level.

The Rainis Auditorium is a newly renovated conference and lecture hall facility seating 94 and featuring technology updates that include distance learning capability, USB and electrical outlets at each seat, Wi-Fi connections and a large glass white board.

The Luing Gymnasium adds a second NCAA-regulation gym and is home to CSE’s women’s and men’s volleyball teams.
THE REQUIREMENTS

- A bachelor’s degree, master’s preferred, from a regionally-accredited university
- Progressively responsible and successful fundraising experience, preferably in higher education, appropriate to the position of Vice President for Institutional Advancement
- Management experience, including personnel, budget and operations

DESIRED CHARACTERISTICS

- CFRE certification
- Skilled at team building and mentoring
- Experience with a broad range of fundraising programs
- Experience with alumni programs, marketing and communications
- Skilled at using data for decision-making and strategic planning
- Leadership experience with a capital campaign, preferably from start to finish
- Strong communications skills
- Experience with appropriate technology for fundraising and alumni engagement
- An advocate for a diverse student body

APPLICATION PROCESS

The search committee is being assisted by Senior Consultant, Dr. Wanda Durrett Bigham, of Academic Search, Inc., a firm with over 40 years of successful experience serving colleges and universities in their searches for executive leadership. Nominations and applications are encouraged.

The position is currently open and President Streubert hopes to fill the position by January 1, 2020. For best consideration applications should be received by October 20, 2019, and should include a curriculum vitae, a thoughtful letter addressing the requirements and desired attributes, and a list of five references with email and telephone numbers. All applications and expressions of interest will be treated in confidence. References will not be contacted without the candidate’s permission.

Nominations and applications should be addressed to CSEVPIA@academicsearch.org and submitted electronically in MS Word format. Confidential discussions and information regarding this opportunity may be arranged by contacting Dr. Wanda Bigham at wanda.bigham@academicsearch.org.

The College of Saint Elizabeth is an equal opportunity and affirmative action employer.
ABOUT ACADEMIC SEARCH

Academic Search, Inc. is assisting the College of Saint Elizabeth in this work. For more than four decades, Academic Search has offered executive search services exclusively to institutions of higher education. Academic Search was founded on the principle of strengthening higher education leadership through professional search services. We are the only search firm in the nation with a formal relationship to a premier leadership development program. As the subsidiary of the American Academic Leadership Institute (AALI), Academic Search provides substantial financial support to a number of leadership identification, development, and support programs across all sectors of public and private higher education. For more information, visit http://www.academicsearch.org/.

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