



The Opportunity

Vice President of Student Affairs and Enrollment Management

New Jersey City University

You thrive in an innovative environment, know your job has a higher meaning—and have the courage, enthusiasm and drive to make your vision become reality. If this sounds like you, New Jersey City University is definitely your kind of place.

We seek a new Vice President of Student Affairs and Enrollment Management who embodies our spirit as a powerful and dynamic agent of change. In keeping with our motto “Enter to Learn, Exit to Serve,” we pride ourselves on being an institution of higher learning that is also dedicated to a greater purpose—bettering our students, as well as our city, our community, our state and the world.

Recognized as one of the leading public universities for upward economic mobility of students, we serve nearly 8,000 students in more than 44 undergraduate and 31 graduate programs in wide-ranging fields including education, business, the fine and performing arts, the sciences, health and the humanities. By 2024 our NCAA Division III Intercollegiate Athletics program will be the largest in the State of New Jersey with 25 sports programs and more than 600 student-athletes. And, soon, we will break ground on a Performing Arts Center, which will include a 500-seat state-of-the-art theater and serve as the cutting-edge academic complex for instruction in the performing arts.

Located in Jersey City, New Jersey, just minutes away from midtown Manhattan, we have partnered with our community through its transformation into a new home for financial institutions, burgeoning industries and waterfront development. While we’ve helped make a home for industry, we also make sure that any development we undertake benefits our students and the people in our surrounding community. Beyond our city limits, we also collaborate with a community college in the southern part of the state to bring bachelor’s degree completion and graduate programs to an area with limited access to affordable higher education.

Our new Vice President of Student Affairs and Enrollment Management will be an influential force on NJCU’s executive leadership team, overseeing a division that includes the full cycle of the student experience: Enrollment Management, University Admissions, Registrar, Financial Aid, University Service Center, Student Affairs, The Learning Communities, University Tutoring Center, the Office of Student Outreach and

Retention; Campus Life, Children's Learning Center, Counseling Center, Greek Life, Health & Wellness Center, Residence Life, Student Government Organization, and the Women's Center.

If you are the ideal candidate, you'll have a master's or doctoral degree (preferred) and demonstrated progressive responsibility in enrollment management and/or student services. In addition, you excel at:

- **Strategy:** You think critically and creatively. With deep experience implementing national best practices and cutting-edge strategies related to enrollment management and student affairs, you'll implement and monitor a strategic enrollment plan that supports the University's overall strategic plan. You will create annual divisional goals that foster University initiatives and continuous quality improvement in the Enrollment and Student Affairs operations.
- **Leadership:** For your staff, you are a supportive and strong mentor displays integrity, transparency, and courage in your behavior and your decision. It is you who walks the talk, earning your team's respect and admiration. As an enthusiastic and visionary university leader, you offer your colleagues sound judgement and a relentlessly positive attitude as you advise on everything from enrollment trends and admissions campaigns to residence life and health services. Your actions demonstrate a deep commitment to advancing diversity and inclusion as a strategic priority.
- **Student Advocacy:** You know what is truly at the heart of everything the university does—our students. You foster and direct programs and policies that enhance the quality of student life, while also connecting academic learning to the student experience. You'll collaborate effectively with the Senior Vice President & Provost to promote student learning and success, persistence to graduation as well as character and leadership development.
- **Finances:** You know the value of money. Overseeing all financial reporting for the division, you will devise and implement revenue-generating and cost-saving initiatives. You'll stay on top of trends in the economy and in the increasingly competitive educational marketplace to help inform your work.
- **Communication:** You have superior and persuasive written and verbal communication skills. You pride yourself on promoting and maintaining collaborative relationships with all University divisions, especially Academic Affairs.

If you think NJCU is a good fit for your personal and professional talents, values and mission, we can't wait to learn more about you. The search is being assisted by Academic Search, Inc. Applicants should send a letter of interest, current resume and full contact information for three references no later than August 12, 2019 to NJCUVPMSA@academic-search.com. Ideally, we'd like to fill this position in the fall of 2019. Compensation will be competitive and commensurate with experience and

qualifications. More information about this position can be obtained by visiting <http://academic-search.com/current-searches> and reading the search prospectus.

New Jersey University: An Agent for Change

We change lives

From our very beginning as a teacher training school in 1927, NJCU has provided students with affordable access to lasting change. A large percentage of our students are first-generation college students. Most have household incomes under \$60K per year. 65%+ are people of color. NJCU is recognized as an Hispanic Serving Institution (HSI) and Minority Serving Institution (MSI). Many are first-generation college students. NJCU students include first-time students, transfer students, returning students, military members, working parents, professionals looking to change their careers—people of all ages, places and experiences. But no matter how they may differ from each other, all our students have this in common: they work hard for their successes and NJCU supports them in changing their lives. Our alumni go on to meaningful careers in every field you can imagine. In turn, they become game changers in their own right. They raise up their families and communities and inspire the lives of those they touch.

We change Jersey City

We see ourselves as more than a place of education. We're a partner—and a resource—for our local community. We draw from our rich academic talent to offer STEM programs for middle- and high-school students, history walking tours for the general public, workforce training programs, a community music school, summer camps and more. We've partnered with local government, cultural organizations, businesses, educational institutions and residents to create new development in Jersey City that has—and will—provide education, arts, shopping, market-rate rental apartments—and with all that, jobs—to improve our city and the lives of people who live here.

We change our state

Altogether, our expenditures and development activities have translated into thousands of jobs for residents and millions of dollars in economic activity for the state. That's meaningful, but we know that is only part of how we help. We never stray from providing affordable access to quality education, so for years, we've partnered with Brookdale Community College in the southern part of our state to provide bachelor-degree completion programs in an area of the state with limited access to affordable four-year programs. In 2020, we'll expand our offerings there when we open a new location at Fort Monmouth. Whether in Jersey City, at the Jersey Shore or online, we know that most of our students find their success close to home after they graduate. They become the next generation of leaders and workers that make the State of New Jersey a great place to live, work and play.

Points of Distinction

- **Value**
 - The Equality of Opportunity Project ranked NJCU as one of the top public colleges improving students' upward economic mobility.
 - NJCU maintains the most affordable tuition of any four-year, public college in the state.
 - Home of the debt-free promise: any student with an annual household income of \$60K or less will not need loans to cover the cost of tuition and fees.
 - NJCU students graduate with the lowest rate of indebtedness of any other public college in New Jersey.
- **Students**
 - US News & World Report named us the #1 best public school in New Jersey for ethnic diversity.
 - More than one organization ranks us highly for being military friendly.
 - NJCU is an Outstanding Member of the Hispanic Association of Colleges & Universities.
- **Academics**
 - Student/faculty ratio of 14:1
 - 90% of our professors are recognized experts in their fields.
 - Ranked the #1 RN to BSN nursing program
 - NJCU is first among the Best Colleges in New Jersey offering fire science degrees.
 - Billboard listed our music business program as one of the top 10 in the U.S.
 - Nationally recognized jazz studies program
- **Athletics**
 - 16 NCAA Division III teams
 - In 2020, we will be the first and only university in the state to have a NCAA Division III women's wrestling team

Our Leading Change Agent
Sue Henderson, Ph.D.
President, NJCU

Sue Henderson is the twelfth president and first woman to hold the title at New Jersey City University.

Innovator

- Created the NJCU School of Business and relocated it to a state-of-the-art facility in Jersey City's financial district, while hiring more than half the faculty during her tenure.
- Developed several new academic programs as well as a new General Education program and an Honors Program.
- Spearheaded the implementation of a \$350 million project to redevelop the institution's West Campus, to include student housing; a performing arts center; an academic home for the Department of Music, Dance, and Theater; retail shops; restaurants; and a pedestrian-friendly layout to aesthetically and economically revitalize the region.
- Ensured NJCU tuition and fees would remain among the lowest of all public, four-year colleges and universities in New Jersey, and implemented the NJCU Debt-Free Promise Program to make a college education accessible and affordable.

Partner

- **Local:**
 - Hudson County Chamber of Commerce Board Member
 - Society for College and University Planners Advisory Board Member
 - Hudson Valley Vicinage Advisory Committee on Minority Concerns
 - Chair of the Academic Issues Committee for the New Jersey Presidents Council
- **National:**
 - Commissioner for the Middle States Commission on Higher Education
 - Chair of NCAA Division III President's Council and Vice-Chair of the NCAA Board of Governors
 - American Council on Education Women's Network
 - Board of Directors of the Hispanic Association of Colleges and Universities
- **International:**
 - Committee on International Education of the American Association of State Colleges and Universities
 - Internationalization Commission of the American Council of Education

- Commission on International Education of the Hispanic Association of Colleges and Universities
- Partnered with Jilin International Studies University to be one of only two universities in New Jersey to host a Confucius Institute.

Administrator

Prior to joining NJCU, Dr. Henderson served Queens College of the City University of New York as both Chief Operating Officer and Vice President of Institutional Advancement where she coordinated and completed a successful \$100 million comprehensive campaign and spearheaded the development of a first-ever residential housing project and international programming for students and faculty. She served prior to that as Provost and Chief Operating Officer at Georgia Perimeter College, Lawrenceville campus and Chair of the Mathematics Department of the North Campus.

Scholar

- Undergraduate and master's degrees in math education from Georgia State University
- Doctorate in higher education from the University of Georgia